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Re: 2017/ 2018 Annual Corporate Sponsorship Opportunities

Dear Future ASHE Sponsor:

On behalf of the American Society of Highway Engineers (ASHE) NY Metro Section, we would like to invite you to participate in the 2017 / 2018 corporate sponsorship program. The ASHE NY Metro Section is seeking sponsorships from local firms to help support the **Scholarship Program**. These sponsorships also help the NY Metro Section in keeping monthly programs and technical PDH programs costs at a minimum.

In order for you to choose the sponsorship level that best fits the needs of your firm, we offer a variety of packages. The benefit of being a sponsor includes:

- ✓ Recognition at each of our monthly programs, through the display of your company logo and advertisement via PowerPoint.
- ✓ Free NY Metro memberships (4 or 2 depending on level)
- ✓ Discounted monthly technical meetings, each meeting offers 1 PDH.
- ✓ Opportunity to network with industry leaders.
- ✓ Listing as sponsor on email communications related to December's event (Scholarship level)

Thanks to many of you, we are now entering our 13th year with a membership base that continues to grow. With the support of our membership and sponsors, this past June, we hosted a very successful National Conference and showcased our incredible projects and NYC attractions to visitors from around the country. With your help we plan to keep this momentum going.

ASHE NY Metro has a significant presence in New York City and provides a forum for members and partners of the highway industry to support education, innovation, and fellowship in this field.

Please help us to continue to help our industry in the metropolitan area by continuing to support our section. Please consider sponsoring ASHE NY Metro and be a part of this well respected professional group and aid in the professional development of your employees.

We thank you in advance for your continued support. Enclosed, please find a complete sponsorship package for your review along with a list of companies who have previously participated in the sponsorship Program.

We will be in touch in the near future to follow up and answer any questions you may have.

Sincerely,

Tom H. Tehrani, PE  
Director of Sponsorship

Michael Hershey, P.E.  
Advisor, Charter Member

06/2017 – 05/2018 ASHE SPONSORSHIP PROGRAM  
Sponsorship Levels

**NEW OPTION FOR THIS YEAR!**

**Sponsor a scholarship named for your firm - \$2500**

Includes:

1. A scholarship in your firm's name to be handed out at the Holiday Party in December
2. Full Page Ad in the annual September Event Program Book
3. Company Logo & Ad displayed via PowerPoint Presentation during four 2017-18 monthly events.
4. Company Logo displayed on our NY Metro website.
5. 4 Memberships to ASHE NY METRO \*\*

*OVER \$2100 VALUE*

*Should you prefer to sponsor a scholarship at a lower level, please let us know so we can add the funds to the total funds available for scholarships for the year*

**PLATINUM - \$1000**

Includes:

1. Full-Page Ad in the annual September Event Program
2. Company Logo & Ad displayed via PowerPoint Presentation during the 2017-18 season events.
3. Company Logo displayed on NY Metro website.
4. 4 Memberships to ASHE NY METRO \*\*

*- OVER \$2100 VALUE*

**GOLD - \$600**

Includes:

1. Full-Page Ad in the annual September Event Program
2. Company Logo & Ad displayed via PowerPoint Presentation during four 2017-18 monthly events.
3. Company Logo displayed on NY Metro website.
4. 2 Memberships to ASHE NY METRO \*\*

*- OVER \$1200 VALUE*

**FULL-PAGE AD - \$300**

Includes:

Full-Page Ad in the annual September Event Program

**HALF-PAGE AD - \$150**

Includes:

Half-Page Ad in the annual September Event Program

Specifications

1. **Platinum and Gold.**

Submission 1 of 3 – Company Logo: Submit your logo file **by September 1, 2017.**

Submission 2 of 3 – Ad file for PowerPoint

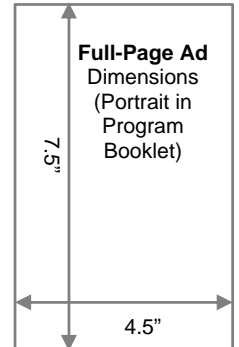
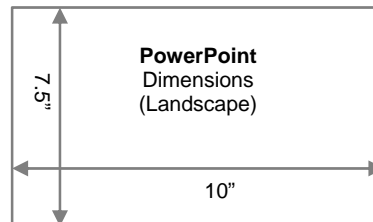
PowerPoint screen is 10" wide x 7.5" high – **Landscape**

A PowerPoint file or compatible file for import into PowerPoint is required. Provide high resolution and we will adjust as needed.

Submit your ad file **by September 1, 2017.**

Submission 3 of 3 – Ad File for Program

A high-resolution PDF is preferred. Most standard file formats are acceptable. Full-page ad dimensions are 4.5" wide x 7.5" high – **Portrait**. Submit your ad file **by September 1, 2017.**

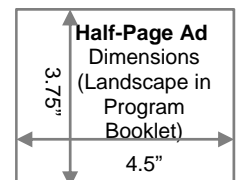


2. **Full-Page and Half-Page Ads.**

Full-Page Ad for Program: A high-resolution PDF is preferred. Most standard file formats are acceptable.

Full-page ad dimensions are 4.5" wide x 7.5" high - **Portrait**. Submit your ad file **by September 1, 2017.**

Half-Page Ad for Program: A high-resolution PDF is preferred. Most standard file formats are acceptable. Half-page ad dimensions are 4.5" wide x 3.75" high – **Landscape**. Submit your electronic ad **by September 1, 2017.**





Submit your electronic ads to: [tom.tehrani@aecom.com](mailto:tom.tehrani@aecom.com)

Please send your payment by Check or PayPal:

PayPal payment option is now available on <http://www.ashenymetro.nyc/page-1151345>

Check Payable to: **ASHE NY Metro**  
Send Payment to: **Tom Tehrani**  
**c/o AECOM**  
**One Penn Plaza, Suite 600**  
**New York, NY 10119**

Please complete **Sponsorship Form** and return via E-mail to [tom.tehrani@aecom.com](mailto:tom.tehrani@aecom.com) OR mail to:

ASHE NY Metro Section  
Attn: Tom Tehrani, Vice President  
AECOM  
One Penn Plaza, Suite 600  
New York, NY 10119-0698

**All sponsorship forms must be accompanied with payment, Make check payable to ASHE NY Metro**

Company Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Contact Number: \_\_\_\_\_  
Email Address: \_\_\_\_\_

**Sponsorship Level:**

Firm Named Scholarship (\$2500) \_\_\_\_\_ Other Scholarship Amount \$ \_\_\_\_\_

Platinum (\$1000) \_\_\_\_\_ Gold (\$600) \_\_\_\_\_ Full Page Ad (\$300) \_\_\_\_\_ 1/2 Page Ad (\$150) \_\_\_\_\_

**\*\* Platinum and Gold Sponsor ONLY, please provide name of individuals from your firm for Free Membership**  
*NOTE: Each individual is required to fill out the membership form. Membership Form is available on our website (see also last two pages of this Sponsorship package).*

**Platinum Sponsorship/Firm Named Scholarship:**

Name 1: \_\_\_\_\_  
Name 2: \_\_\_\_\_  
Name 3: \_\_\_\_\_  
Name 4: \_\_\_\_\_

**Gold:**

Name 1: \_\_\_\_\_  
Name 2: \_\_\_\_\_

**Our 2016-17 NY METRO SPONSORS**

<b>2016-2017 Platinum Sponsors</b>	
✓ AECOM	✓ Arora and Associates
✓ AI Engineers	✓ Michael Baker
✓ Dewberry	✓ GPI
✓ EnTech Engineering	✓ Hardesty & Hanover
✓ HDR	✓ HAKS
✓ JACOBS	✓ KUPPER
✓ KS Engineers	✓ Munoz
✓ PARSONS	✓ NAIK Group
✓ SI Engineering	✓ PDG
✓ TYLIN International	✓ Stantec
✓ Arcadis	
<b>2016-2017 Gold Sponsors</b>	
✓ PRIME AE Group	✓ JUNMA Engineering
✓ Infrastructure	✓ The LIRO Group
✓ MP Engineers	✓ Siddiqui Engineering
✓ STV Incorporated	✓ TRANSPRO
✓ TRC	✓ URBAN Engineers
✓ WSP	

**Our 2016-2017 Keynote Speakers**

- **Robert Collyer, PE, NYCDOT** Chief Bridge Officer (Mill Basin Drawbridge Replacement)
- **Joseph Keane, PE, MTA B&T** (Capital Program Planning)
- **Jim Starace, PE, PANYNJ**, Chief Engineer & Director of Engineering (Engineering Details of Current and Future projects)
- **Margaret Forgione, NYCDOT** Chief Operations Officer (NYCDOT's Strategic Plan)
- **Jamey Barbas, PE, NYSTA**, Project Director (New NY Bridge)
- **Rober Adams, PE, NYSDOT**, Project Director (Kosciuszko Bridge Replacement)
- **Richard Garrabrant, PE, NYSTA**, Director of Capital Program Development & Assessment Management
- **Wallace Caban, PE, PANYNJ**, Chief of Construction (LaGuardia Redevelopment)
- **Aryeh Lemberger, AICP, Nassau County DPW** (Nassau County Hub Transit Initiative)

**THANK YOU!**



# AMERICAN SOCIETY OF HIGHWAY ENGINEERS

INCORPORATED 1958, HARRISBURG, PA.

## NY METRO SECTION MEMBERSHIP APPLICATION

06/2017-05/2018

NEW Member  
 RENEWAL

Name

Prefix (Mr., Mrs., etc.) (First) (Middle) (Last)

### YOUR EMPLOYER:

Company Name  Job Title

Street  City

State  Zip/Postal Code

Phone  E-Mail

Fax

### EDUCATIONAL BACKGROUND:

#### Undergraduate Degree:

College / University

Major  Graduation Date (m / y)

#### Graduate Degree:

College / University

Major  Graduation Date (m / y)

### PROFESSIONAL LICENSURE:

Registered Engineer  Land Surveyor-in-Training  Not Licensed

Registered Land Surveyor  Engineer-in-Training  Other

Primary State  Reg. #  Exp. Date

### Total Years Experience in the Highway Industry (briefly describe)

### Work Sector (check one):

State  City  County  Federal  Consultant  Contractor  Supplier  Other (explain)

### Work Specialty (check one):

Design  Management  Construction  Survey  CADD  Maintenance  Other (explain)

If accepted, I will abide by the Constitution, By-Laws and Code of Ethics of American Society of Highway Engineers

Signature \_\_\_\_\_ Date

## MEMBERSHIP APPLICATION (continued)

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### FOR USE BY SECTION:

APPLICATION FOR:     ADMISSION     TRANSFER

Received by Section    New York Metropolitan Section

Action of Membership Committee \_\_\_\_\_

Action of Board of Directors \_\_\_\_\_

Sponsoring Member \_\_\_\_\_

(Signature, do not print)

Above signatures of Membership Committee, at least two Directors and the Sponsoring Member, indicate that the Applicant has been evaluated and experience as indicated on the front of this application has been verified and all agree with admission to membership.

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### FOR USE BY NATIONAL SOCIETY

Approved \_\_\_\_\_ Date \_\_\_\_\_

Initiation Fee Received and Recorded \_\_\_\_\_

No Fee for Transfer \_\_\_\_\_

**AMERICAN SOCIETY OF HIGHWAY ENGINEERS**

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Make checks payable to: **ASHE NY Metro**

Mail your Application and Payment to:

Oscar Bustos  
c/o Urban Engineers of New York, D.P.C.  
Two Penn Plaza, Suite 1103  
New York, NY 10121

or  
Email Application to: [ofbustos@urbanengineers.com](mailto:ofbustos@urbanengineers.com)

Questions? Email: [ofbustos@urbanengineers.com](mailto:ofbustos@urbanengineers.com)  
Cell: (718) 781.2150

### Membership Fees:

- \* \$70 Renewal
- \* \$80 New Members
- \* \$45 Government Employee
- \* \$20 College Students
- \* FREE - Platinum/ Gold  
(Name must appear on the corporate sponsorship form)

### ONLINE PAYPAL PAYMENT:

We now accept payments via **PayPal**, if you mail or email this form, you may remit payment at the following location: <http://www.ashenymetro.nyc/page-1151344>