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Re: 2019 - 2020 Annual Corporate Sponsorship Opportunities

Dear Future ASHE Sponsor:

On behalf of the American Society of Highway Engineers (ASHE) NY Metro Section, we would like to invite you to participate in the **2019 - 2020 Corporate Sponsorship Program**. The ASHE NY Metro Section is seeking sponsorships from local firms to help support the **Scholarship Program**. These sponsorships also help the NY Metro Section in keeping monthly programs and technical PDH programs costs at a minimum.

In order for you to choose the sponsorship level that best fits the needs of your firm, we offer a variety of packages. The benefit of being a sponsor includes:

- ✓ Recognition at each of our monthly programs, through the display of your company logo and advertisement via PowerPoint.
- ✓ Free NY Metro memberships (4 or 2 depending on level)
- ✓ Discounted monthly technical meetings, each meeting offers 1 PDH.
- ✓ Opportunity to network with industry leaders.
- ✓ Listing as sponsor on email communications related to the Winter 2020 scholarship award meeting (Scholarship level)

Thanks to many of you, we are now entering our 15th year with a membership base that continues to grow. Our history has become very distinguished due to your support. With the support of our membership and sponsors, in 2017, we hosted a very successful National Conference and showcased our incredible projects and NYC attractions to ASHE members from around the country. With your help we kept this momentum intact with successful meetings and seminars, and by breaking most of our attendance records during 2018-2019. We will keep this momentum going strong with your continued support!

ASHE NY Metro has a significant presence in New York City and provides a forum for members and partners of the highway industry to support education, innovation, and fellowship in this field.

Please help us to continue to help our industry in the metropolitan area by continuing to support our section. Please consider sponsoring ASHE NY Metro and be a part of this well respected professional group and aid in the professional development of your employees.

We thank you in advance for your continued support. Enclosed, please find a complete sponsorship package for your review along with a list of companies who have previously participated in the sponsorship Program.

Sincerely,



Samuel Scozzari, PE
Director of Membership



Michael Hershey, P.E.
Advisor, Charter Member

06/2019 – 05/2020 ASHE SPONSORSHIP PROGRAM
Sponsorship Levels

NEW OPTION !

Sponsor a Scholarship named for your firm - \$2500

Includes:

1. A scholarship in your firm's name to be awarded at the Scholarship Award Meeting in early 2020
2. Company Logo & Ad displayed via PowerPoint Presentation during four 2019-2020 monthly events
3. Company Logo displayed on our NY Metro website
4. 4 Memberships to ASHE NY METRO **

OVER \$2100 IN VALUE

Should you prefer to sponsor a scholarship at a lower level, please let us know so we can add the funds to the total funds available for scholarships for the year

PLATINUM - \$1000

Includes:

1. Company Logo & Ad displayed via PowerPoint Presentation during the 2019-2020 season events
2. Company Logo displayed on NY Metro website
3. 4 Memberships to ASHE NY METRO **

- OVER \$2100 IN VALUE

GOLD - \$600

Includes:

1. Company Logo & Ad displayed via PowerPoint Presentation during four 2019-2020 monthly events
2. Company Logo displayed on NY Metro website
3. 2 Memberships to ASHE NY METRO **

- OVER \$1200 IN VALUE

Specifications

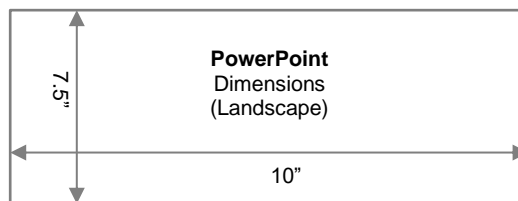
1. **Platinum and Gold.**

Submission 1 of 2 – Company Logo: Submit your logo file **by September 10, 2019**

Submission 2 of 2 – Ad file for PowerPoint

PowerPoint screen is 10" wide x 7.5" high – **Landscape**

A PowerPoint file or compatible file for import into PowerPoint is required. Provide high resolution and we will adjust as needed. Submit your ad file **by September 1, 2019**



Submit your **electronic company Logo and Ads** to: vcarpenter@entech.nyc



SPONSORSHIP FORM

Questions? Contact Sam Scozzari at sscozzari@gpinet.com or (646) 354-9632

Payment methods:

Pay On-Line from the website, or by Check Payable to: ASHE NY Metro

Send Payment to: Maria Losyeva, PE
c/o Jacobs.
500 7 Avenue
7th Floor
New York NY 10018

Sponsorship Form - Please complete and return via E-mail to sscozzari@gpinet.com

Company Name: _____

Contact Person: _____

Title: _____

Address: _____

City, State, Zip: _____

Contact Number: _____

Email Address: _____

Sponsorship Level:

Firm Named Scholarship (\$2500 _____) Other Scholarship Amount \$ _____

Platinum (\$1000) _____ Gold (\$600) _____

**** Please provide name of individuals from your firm for Free Membership**

NOTE: Each individual is required to fill out the membership form. Membership Form is available on our website (see also last two pages of this Sponsorship package).

Platinum Sponsorship/Firm Named Scholarship:

Name 1: _____

Name 2: _____

Name 3: _____

Name 4: _____

Gold:

Name 1: _____

Name 2: _____

Thank you to our Sponsors!!



SCHOLARSHIP SPONSORS



PLATINUM SPONSORS



GOLD SPONSORS



Thank you to our 2018-2019 Keynote Speakers!

- **Darrin Scalzo, PE, NYSTA; Christopher Terrizzi, PE, NYSTA; John Paul Cunningham, PE, CCM, HDR; Adrian Moshe, PE, HDR,** New England Thruway, I-95 Reconstruction – ‘Last Mile’: *May 2019*
- **Mohammed Nasim, AMTRAK with Richard Flannigan, PE, WSP** Amtrak Gateway Program: *April 2019*
- **Cosema Crawford, PE, Louis Berger (with three panels of professional agency personnel)** Spring Breakfast Seminar: Engineering Challenges in Urban Environments: *March 2019*
- **Garvin Nurse, PANYNJ** Restoring the George Washington Bridge: *February 2019*
- **Thu Loana-Dinh, PE, & Eric Ilijevich NYCDDC** East Side Coastal Resiliency Program *January 2019*
- **Phil Eng, PE, MTA,** Current and Forthcoming Capital Programs of the MTA w/ Q&A *December 2018*
- **William Ferdinandsen, PE, GPI & Paul Dumbrowski, PE, AECOM** 5 Mile Belt Parkway Reconstruction *November 2018*
- **Anthony Vero, PE, PANYNJ,** LaGuardia ReImagined Program (LaGuardia Airport) *October 2018*
- **Robert Collyer, PE, NYCDOT,** Current and Forthcoming Capital Programs w/ Q&A *September 2018*