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**Re: 2020/2021 Annual Corporate Sponsorship Opportunities**

Dear Future ASHE Sponsor:

On behalf of the American Society of Highway Engineers (ASHE) NY Metro Section, we would like to invite you to participate in the 2020 / 2021 corporate sponsorship program. The ASHE NY Metro Section is seeking sponsorships from local firms to help support the **Scholarship Program**. These sponsorships also help the NY Metro Section in keeping monthly programs and technical PDH programs costs at a minimum.

In order for you to choose the sponsorship level that best fits the needs of your firm, we offer a variety of packages. The benefit of being a sponsor includes:

- ✓ Recognition at each of our monthly programs (virtual until we are able to host in-person presentations), through the display of your company logo and advertisement via PowerPoint.
- ✓ Free NY Metro memberships (4 or 2 depending on level)
- ✓ Discounted monthly technical meetings, each meeting offers 1 PDH.
- ✓ Opportunity to network with industry leaders.
- ✓ Listing as sponsor on email communications related to Scholarship Awards event (Scholarship level)

Thanks to many of you, we are now entering our 16th year with a membership base that continues to grow.

ASHE NY Metro has a significant presence in New York City and provides a forum for members and partners of the highway industry to support education, innovation, and fellowship in this field.

Please help us to continue to help our industry in the metropolitan area by continuing to support our section. Please consider sponsoring ASHE NY Metro and be a part of this well respected professional group and aid in the professional development of your employees.

We thank you in advance for your continued support. Enclosed, please find a complete sponsorship package for your review along with a list of companies who have previously participated in the sponsorship Program.

Sincerely,

Karim Palomino, PE  
President

Michael Hershey, P.E.  
Advisor, Charter Member

06/2020 – 05/2021 ASHE SPONSORSHIP PROGRAM  
Sponsorship Levels

**Sponsor a SCHOLARSHIP named for your firm - \$2500**

Includes:

1. A scholarship in your firm's name to be handed out at the Scholarship Awards event
2. Company Logo & Ad displayed via PowerPoint Presentation during all monthly events.
3. Company Logo displayed on our NY Metro website.
4. 6 Memberships to ASHE NY METRO \*\*

**PLATINUM - \$600**

Includes:

1. Company Logo & Ad displayed via PowerPoint Presentation during the 2020-21 season events.
2. Company Logo displayed on NY Metro website.
3. 4 Memberships to ASHE NY METRO

**GOLD - \$400**

Includes:

1. Company Logo & Ad displayed via PowerPoint Presentation during four 2020-21 monthly events.
2. Company Logo displayed on NY Metro website.
3. 2 Memberships to ASHE NY METRO

**EVENT - \$300**

Includes:

1. Company Logo & Ad displayed via PowerPoint Presentation during Sponsored event.
2. Company Logo displayed on email notification.
3. 3 free registrations

**Specifications**

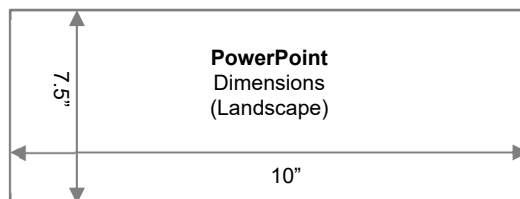
1. **Platinum and Gold.**

Submission 1 of 2 – Company Logo: Submit your logo file **by September 30, 2020**

Submission 2 of 2 – Ad file for PowerPoint

PowerPoint screen is 10" wide x 7.5" high – **Landscape**

A PowerPoint file or compatible file for import into PowerPoint is required. Provide high resolution and we will adjust as needed. Submit your ad file **by September 30, 2020.**



Submit your **electronic company Logo and Ads** to: [KCarter@entech.nyc](mailto:KCarter@entech.nyc)



**SPONSORSHIP FORM**

**Questions?** Contact Sam Scozzari at [sscozzari@gpinet.com](mailto:sscozzari@gpinet.com) or (646) 354-9632 or Karim Palomino at [kpalomino@primeeng.com](mailto:kpalomino@primeeng.com) or (914) 310-4661.

**Payment methods (please check one):**

- Pay On-Line from the website:
- OR by Check Payable to: **ASHE NY Metro**  
Send Payment to: Jacobs  
c/o Maria Losyeva, ASHE NY Metro  
500 7<sup>th</sup> Ave., 7<sup>th</sup> Floor  
New York, NY 10018

**Sponsorship Form** - Please complete and return via E-mail to: [sscozzari@gpinet.com](mailto:sscozzari@gpinet.com)

**Company Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Contact Number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Sponsorship Level:**

\*Firm Named Scholarship (\$2500) \_\_\_\_\_ Other Scholarship Amount \$ \_\_\_\_\_

\*Platinum (\$600) \_\_\_\_\_ \*Gold (\$400) \_\_\_\_\_

**\* Please provide name of individuals from your firm for Free Membership**

*NOTE: Each individual is required to fill out the membership form. Membership Form is available on our website (see also last two pages of this Sponsorship package).*

**Platinum Sponsorship/Firm Named Scholarship:**

Name 1: \_\_\_\_\_

Name 2: \_\_\_\_\_

Name 3: \_\_\_\_\_

Name 4: \_\_\_\_\_

Name 5: \_\_\_\_\_

Name 6: \_\_\_\_\_

**Gold Level:**

Name 1: \_\_\_\_\_

Name 2: \_\_\_\_\_